



The Wisconsin Police Leadership Foundation (WPLF) invites law enforcement equipment and service providers to elevate their visibility and engagement as a Lunch, Chiefs' Night, or Break event sponsor at the 2027 Winter Training Conference & Expo.

Lunch Sponsor Details |

Premium Exhibit Space |

Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)

Direct Attendee Reach |

- Five minutes to Personally Address Conference attendees during sponsored Conference Lunch event
- Two Invitations to Attend the President's Reception and Dinner
- Inclusion in the "Conference Registration Welcome Packet Literature Drop" (\$200.00 value)
- Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)

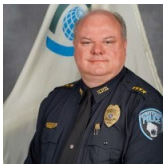
Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during **1-hour Conference Lunch event in the Exhibition Hall** plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

Extended Digital Presence |

- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)
- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

Lunch Sponsorship Rate | \$6,000.00



Availability is limited. Sponsorships are offered on a first-come, first-served basis.

For more information or to secure your sponsorship, contact:

Sean Marschke, WCPA Executive Director
smarschke@wichiefs.org or phone 414-401-5304





2027 WPLF WINTER TRAINING CONFERENCE & EXPO

FEBRUARY 8TH - 9TH

KALHARI RESORT & CONVENTION CENTER | WISCONSIN DELLS

EVENT SPONSORSHIP OPPORTUNITIES



Chief's Night Sponsor Details |

Premium Exhibit Space |

Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)

Direct Attendee Reach |

Inclusion in the Conference Registration Welcome Packet literature drop (\$200.00 value)

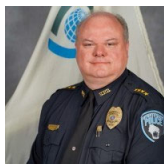
Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during the **3-hour Chief's Night event**, plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

Extended Digital Presence |

- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

Chief's Night Sponsorship Rate | \$1,800.00



Availability is limited. Sponsorships are offered on a first-come, first-served basis.

For more information or to secure your sponsorship, contact:

Sean Marschke, WCPA Executive Director
smarschke@wichiefs.org or phone 414-401-5304

All registered exhibitor booth personnel are welcome to attend the **2027 WPLF Winter Chiefs' Night** event being held on-site on Monday, February 8th between 5:30pm and 8:30pm within the Exhibition Hall. This event provides a wonderful opportunity for exhibitors to network with attendees. Complimentary appetizers, soda and tap beer will be served (cash bar available).

Break Sponsor Details |

Premium Exhibit Space |

Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)

Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during your **45-minute sponsored Conference Break**, plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

Extended Digital Presence |

- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

Break Sponsorship Rate | \$1,800.00

