



# 2025 WPLF WINTER TRAINING CONFERENCE & EXPO



## EVENT SPONSORSHIP OPPORTUNITIES

### Maximize Your Company's Impact and Exposure by Becoming a 2025 Wisconsin Police Leadership Foundation (WPLF) Winter Training Conference Event Sponsor!

All Conference Event Sponsors receive a **complimentary 8.0 X 10.0' standard booth with preferred/reserved placement in the Exhibition Hall** (\$1,000.00+ value) as well as the following general/standard benefits:

- » Two passes/wristbands to attend the Pre-Conference Super Bowl Celebration Event on Sunday, February 9<sup>th</sup> at the Kalahari Convention Center
- » Company logo with website link featured in the "**Event Sponsors**" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "**Schedule of Events**" handout provided to all attendees
- » Conference "**Event Sponsor**" Recognition Signage featuring your company's logo displayed during sponsored event along with "**Conference Sponsor**" booth backdrop signage.
- » Company logo with website link featured in the "**Supporting Business Members and Sponsors**" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "**Conference Event Sponsor**" pages of the WCPA and Online Floorplan websites

Additional benefits are provided to Conference Lunch, President's Dinner and Host Chiefs/Exhibitor Appreciation Night sponsors which include:

<i>Indicates benefit is included with Sponsorship Type</i>	SPONSORSHIP TYPE		
	Lunch	President's Dinner	Host Chiefs' Night
Complimentary " <b>Member Conference Registration Welcome Packet Literature Drop</b> " (\$200.00 value)	★	★	★
Company logo featured in WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees	★	★	<b>Availability &amp; Pricing</b> Lunch Sponsorship 4 available   \$6,000.00 ea. President's Dinner Sponsorship 2 available   \$6,000.00 ea. Host Chiefs' Night Sponsorship 10 available   \$2,700.00 ea. Break Sponsorship 8 available   \$1,800.00 ea.
Two Invitations to Attend the President's Reception & Dinner	★	★	
Five minutes to Personally Address Conference attendees during Sponsored Event	★	★	
Complimentary " <b>WCPA Membership Email Blast</b> " with up to a 4MB file attachment (\$500.00 value)	★	★	
Complimentary " <b>Exhibitor Passport Program</b> " Registration (\$50.00 value)	★	★	
Complimentary WCPA Website " <b>Industry Link</b> " Listing for six months (\$100.00 value)	★	★	

Due to the limited number of Conference Event Sponsorship Opportunities available, they are offered on a "first come/first served" basis.

For additional information or to become a Conference Event Sponsor, please contact Pete Peters (WCPA Executive Director) via email [ppeters@wichiefs.org](mailto:ppeters@wichiefs.org) or phone 715-364-2367.



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## LUNCH SPONSORSHIP DETAILS

### CONFERENCE LUNCH SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the President's Reception and Dinner
- » Two passes/wristbands to attend the Pre-Conference Super Bowl Celebration Event on Sunday, February 9<sup>th</sup> at the Kalahari Convention Center
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

### CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

***NOTE:*** *There are only four (4) Lunch Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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# 2025 WPLF WINTER TRAINING CONFERENCE & EXPO



## PRESIDENT'S DINNER SPONSORSHIP DETAILS

### PRESIDENT'S DINNER SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the President's Reception and Dinner
- » Two passes/wristbands to attend the Pre-Conference Super Bowl Celebration Event on Sunday, February 9<sup>th</sup> at the Kalahari Convention Center
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

### PRESIDENT'S DINNER SPONSOR RATE: \$6,000.00

***NOTE: There are only two (2) President's Dinner Reception Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.***

For additional information or to become a Conference Event Sponsor, please contact Pete Peters (WCPA Executive Director) via email [ppeters@wichiefs.org](mailto:ppeters@wichiefs.org) or phone 715-364-2367.

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# 2025 WPLF WINTER TRAINING CONFERENCE & EXPO

HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT  
SPONSORSHIP DETAILS



## HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two passes/wristbands to attend the Pre-Conference Super Bowl Celebration Event on Sunday, February 9<sup>th</sup> at the Kalahari Convention Center
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
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**HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR RATE:  
\$2,700.00**

***NOTE:*** *There are only ten (10) Host Chiefs' Night Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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# 2025 WPLF WINTER TRAINING CONFERENCE & EXPO



## BREAK SPONSORSHIP DETAILS

### BREAK SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two passes/wristbands to attend the Pre-Conference Super Bowl Celebration Event on Sunday, February 9<sup>h</sup> at the Kalahari Convention Center
- » Company logo with website link featured in the "**Event Sponsors**" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "**Schedule of Events**" handout provided to all attendees
- » Conference "**Event Sponsor**" Recognition Signage featuring your company's logo displayed during sponsored event along with "**Conference Sponsor**" booth backdrop signage.
- » Company logo with website link featured in the "**Supporting Business Members and Sponsors**" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "**Conference Event Sponsor**" pages of the WCPA and Online Floorplan websites

### **BREAK SPONSOR RATE: \$1,800.00**

***NOTE:*** *There are only eight (8) Break Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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