



2025 WPLF SUMMER TRAINING CONFERENCE & EXPO



EVENT SPONSORSHIP OPPORTUNITIES

Boost Your Company's Visibility and Impact as a 2025 Wisconsin Police Leadership Foundation (WPLF) Summer Training Conference Event Sponsor!

All Conference Event Sponsors receive a **complimentary 8.0 X 10.0' standard booth with preferred/reserved placement in the Exhibition Hall** (\$1,000.00+ value) as well as the following general/standard benefits:

- » Company logo with website link featured in the "Event Sponsors" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "Schedule of Events" handout provided to all attendees
- » Conference "Event Sponsor" Recognition Signage featuring your company's logo displayed during sponsored event along with "Conference Sponsor" booth backdrop signage
- » Company logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "Conference Event Sponsor" pages of the WCPA and Online Floorplan websites

Additional benefits are provided to Conference Lunch, New Chiefs' Reception and Host Chiefs/Exhibitor Appreciation Night sponsors which include:

Sponsor Benefit Description	Lunch	New Chiefs' Reception	Host Chiefs'/Exhibitor Appreciation Night
Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)	★	★	★
Company logo featured in WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees	★	★	Sponsorship Pricing & Availability Lunch 4 Available \$6,000.00 ea. New Chiefs' Reception 2 Available \$4,000.00 ea. Host Chiefs'/Exhibitor Appreciation Night 10 Available \$2,700.00 ea. Break 8 Available \$1,800.00 ea.
Two Invitations to Attend the New Chiefs' Reception	★	★	
Five minutes to Personally Address Conference attendees during Sponsored Event	★	★	
Complimentary "WCPA Membership Email Blast" with up to 4MB file attachment (\$500.00 value)	★	★	
Complimentary "Exhibitor Passport Program" Registration (\$500.00 value)	★	★	
Complimentary WCPA Website "Industry Link" Listing for six months (\$100.00 value)	★	★	

★ Indicates benefit is included with Sponsorship Type

Due to the limited number of Conference Event Sponsorship Opportunities available, they are offered on a "first come/first served" basis.

For additional information or to become a Conference Event Sponsor, please contact Pete Peters (WCPA Executive Director) via email ppeters@wichiefs.org or phone 715-364-2367.



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LUNCH SPONSORSHIP DETAILS

CONFERENCE LUNCH SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the New Chiefs' Reception
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
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CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

NOTE: *There are only four (4) Lunch Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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2025 WPLF SUMMER TRAINING CONFERENCE & EXPO



NEW CHIEFS' RECEPTION SPONSORSHIP DETAILS

NEW CHIEFS' RECEPTION SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the New Chiefs' Reception
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

NEW CHIEFS' RECEPTION SPONSOR RATE: \$4,000.00

NOTE: There are only two (2) New Chiefs' Reception Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.

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HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSORSHIP DETAILS

HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
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HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR RATE: \$2,700.00

NOTE: There are only ten (10) Host Chiefs' Night Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.

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BREAK SPONSORSHIP DETAILS

BREAK SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

BREAK SPONSOR RATE: \$1,800.00

NOTE: *There are only eight (8) Break Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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