



2021 WPLF MID-WINTER TRAINING CONFERENCE

EVENT SPONSORSHIP OPPORTUNITIES





MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A CONFERENCE EVENT SPONSOR!



- Sponsorship Benefit Included w/ Sponsorship Type

SPONSORSHIP OPPORTUNITY TYPES

Sponsorship Benefit Description	Conference Lunch	President's Reception & Dinner Banquet	Host Chief's Night	Conference Break
Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)	★	★	★	★
Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page	★	★	★	★
Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event	★	★	★	★
Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for (6) Months	★	★	★	
Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)	★	★	★	
Complimentary "Member Conference Registration Welcome Packet Literature Drop" (a \$200.00 value)	★	★	★	
(2) Invitations to Attend the President's Reception & Dinner Banquet	★	★	★	
(5) Minutes to Personally Address Conference Attendees During Sponsored Event	★	★	★	
Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months	★	★	★	
Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (a \$500.00 value)	★	★	★	
Complimentary WCPA Website "Industry Link" Listing for (6) Months (a \$100.00 value)	★	★	★	
Complimentary "Exhibitor Passport Program" Registration (a \$50.00 value)	★	★	★	

SPONSORSHIP OPPORTUNITY PRICING & AVAILABILITY*

Sponsorship Type	QTY Avail.	Price
Conference Lunch	2	\$6,000.00
President's Dinner Reception & Banquet	2	\$6,000.00
Host Chief's Night	8	\$2,600.00
Conference Break	4	\$1,700.00

Sponsorship Opportunities are limited and are offered on a "first come/first served" basis.

For additional information or to become a 2021 WPLF Mid-Winter Training Conference Event Sponsor, contact:

Pete Peters

WCPA Executive Director

Email: ppeters@wichiefs.org

Phone 218-348-5911.

2021 WPLF MID-WINTER TRAINING CONFERENCE

Wisconsin's Largest Law Enforcement Training Conference & Equipment Expo for the Past Decade!

FEBRUARY 7TH-10TH

KALAHARI RESORT & CONVENTION CENTER

WISCONSIN DELLS | WI





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MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A CONFERENCE LUNCH SPONSOR!

CONFERENCE LUNCH SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "**Conference Sponsor**" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "**CONFERENCE SPONSORS**" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "**SPONSORS & PARTNERS**" Image Slider Widget for (6) Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)
- Complimentary "**Member Conference Registration Welcome Packet Literature Drop**" (a \$200.00 value)
- (2) Invitations to Attend the President's Reception & Dinner Banquet
- (5) Minutes to Personally Address Conference Attendees During Sponsored Lunch
- Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months
- Complimentary "**WCPA Membership Email Blast**" with up to a 4MB file attachment (a \$500.00 value)
- Complimentary WCPA Website "**Industry Link**" Listing for (6) Months (a \$100.00 value)
- Complimentary "**Exhibitor Passport Program**" Registration (a \$50.00 value)



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CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

For additional information or to become a Conference Lunch Sponsor, please contact Pete Peters (WCPA Executive Director) via email ppeters@wichiefs.org or phone 218-348-5911.

Please note that there are ONLY (2) 2021 WPLF Mid-Winter Training Conference Lunch Sponsorship opportunities available and they are offered on a "first come/first served basis."



2021 WPLF MID-WINTER TRAINING CONFERENCE

EVENT SPONSORSHIP OPPORTUNITIES



**INCREASE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY
BECOMING A HOST CHIEF'S NIGHT SPONSOR!**

HOST CHIEF'S NIGHT SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "**Conference Sponsor**" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "**CONFERENCE SPONSORS**" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "**SPONSORS & PARTNERS**" Image Slider Widget for (6) Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)
- Complimentary "**Member Conference Registration Welcome Packet Literature Drop**" (a \$200.00 value)



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HOST CHIEF'S NIGHT SPONSOR RATE: \$2,600.00

For additional information or to become a Host Chief's Night Sponsor, please contact Pete Peters
(WCPA Executive Director) via email ppeters@wichiefs.org or phone 218-348-5911.

Please note that there are ONLY (8) 2021 WPLF Mid-Winter Training Conference Host Chief's Night Sponsorship opportunities available and they are offered on a "first come/first served basis."



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EVENT SPONSORSHIP OPPORTUNITIES



INCREASE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A CONFERENCE BREAK SPONSOR!

CONFERENCE BREAK SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event



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CONFERENCE BREAK SPONSOR RATE: \$1,700.00

For additional information or to become a Conference Break Sponsor, please contact Pete Peters (WCPA Executive Director) via email ppeters@wichiefs.org or phone 218-348-5911.

Please note that there are ONLY (4) 2021 WPLF Mid-Winter Training Conference Break Sponsorship opportunities available and they are offered on a "first come/first served basis."